

Public Charter School Alliance of South Carolina

Schools for South Carolina's Future



15th Annual Public Charter School Conference Marriott, Columbia, SC - November 16-18th, 2015

The 15th Annual Charter Conference in South Carolina will be our largest yet with nearly 500 participants including school leaders, board members, and faculty from over 70 existing schools, new schools approved for the 2016 school year, and planning groups for 2017. Your sponsorship at the highest levels assists in supporting the scholarships of the planning groups and the successful development of new schools. We are currently registering Conference Sponsors and Exhibitors. The sponsorship opportunities are as follows:

- ❖ **Platinum Title Sponsorship \$10,000** Conference registration for 6 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsorship of leadership reception or other significant conference feature*. This level is also recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Conference registration for 4 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsorship of luncheon or other significant conference feature*. This level is also recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for 3 people, full page ad in program, one 6 ft. skirted tables in vendor area, sponsorship of breakfast or other conference feature*. This level is also recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Conference registration for 2 people, 1/2 page ad in program, one 6 ft. skirted table in vendor area and sponsorship of breakfast or other conference feature*. This level is also recognized for sponsoring 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Conference registration for 2 people, 1/4 page ad in program, one 6 ft. skirted table in vendor area, shared sponsorship of snack break or other event.
- ❖ **Exhibitor (non-sponsor level): \$575 for Business Partners/\$675 for Non-Partners** Conference registration for 1 person, internet access, and 6 ft skirted table.



Conference Program Advertising

Full Page Ad: \$500 measures 7.5"w x 9.5"h

Half Page Ad: \$250 horizontal: 7.5"w x 4.75"w vertical: 9.5"h x 3.5"w

Quarter Page Ad: \$175 measures 4.75"h x 3.5"w

Flyers or Promotional Items Placed in Tote Bags \$250 or Free for Business Partners (These will be distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 500 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc...)

*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, internet sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

For Sponsorship Opportunities please contact:

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