

SC CharterStarters Webinar 4: Educational Program Design, Goals and Objectives

Public Charter School Alliance
of South Carolina

Schools for South Carolina's Future



Who is The Public Charter School Alliance of South Carolina?

What does the Alliance do?



Starting a charter

The Alliance process.

- The Alliance believes new school development thrives in a coaching environment. We teach you to fish. We do not give you the fish.
- We help Charter Starters understand the application and approval process.
- Your charter application will need to answer why and map out how.
- We will cover how to tackle this process effectively.
- These webinars are a free component in that process.
- There is also an incubator for charter committees where they are coached throughout the development of their charter application, the approval process with mock hearings and interviews, the pre-operation year, and the first two years of operation.

ANNOUNCEMENTS

- The 2016 Application is posted – Draft form.
- Letters of Intent are posted – Due Nov 2. (Form updated 10/27/15)
- The New School Development session with SCDE was held Tuesday October 27th. Handouts available on-line by Friday.
- Links to all of the information can be found at www.sccharterschools.org

Steps in Applying for a Charter in SC

Identify a Need in the Community and Research Solutions

Read the Charter Act <http://www.scstatehouse.gov/getfile.php?TYPE=CODEOFLAWS&TITLE=59&CHAPTER=40>

Network and Bring Together Community Members and Partner Organizations

Begin Writing Charter

Submit Letter of Intent to Sponsor at least 90 days prior to Submitting Application – NOVEMBER 1, 2015

Outreach and Document Support for School

Explore Facility Options

Meet with Sponsor

File Articles of Incorporation with SC Secretary of State and Hold Organizational Meeting

Submit Charter Application to Sponsor and give Copy to SCDE – Final day – FEBRUARY 1, 2016.

Inform Legislative Delegation. Inform District you will be located in if going to SCPCSD or Higher Ed Institution.

Sponsor has 90 Days to Hold Hearing to Approve or Deny Charter

Charter Contract is Drafted and Signed by School and Sponsor

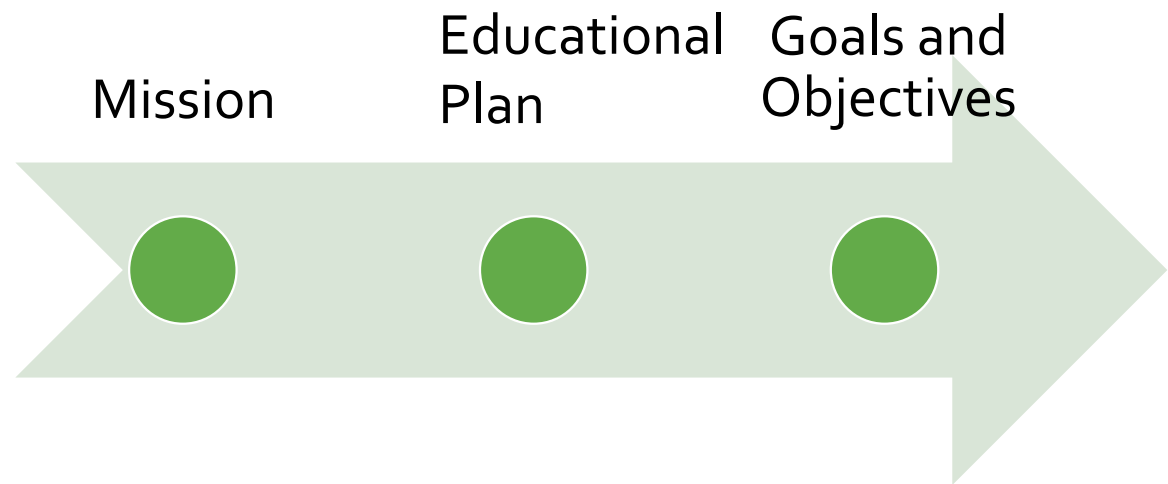
Year of Planning (Facilities, Faculty, & Find Students)

7 Keys to a Successful Charter:

- **Know WHY you are doing this and WHO you are doing this for.**
- **Create a mission for the school that inspires innovative paths to educating children and align all of the components in the charter to that mission.**
- Develop a charter committee with the **capacity** to survive one of the most difficult things they will ever do.
- Demonstrate capacity with a budget that is financially sound, is supported by actual documented student interest, and is **aligned** with what is in the charter document.
- Find one person that is detail oriented and computer savvy to **orchestrate** the compilation of the final documents – that person, most likely, it is not the visionary in the group.
- With increased autonomy comes increased **accountability**. Make whatever you are going to measure in your goals and objectives matter to your mission.
- Provide the **community** with a reason to believe that the status quo is not their only option.

Today Topic:

Educational
Program Design,
Goals and
Objectives



What are the
needs in your
community?

- What did your research tell you?
- Where have your conversations lead you?

How do you Education Children?

- A STEM school
- A STEAM school
- Arts focused
- Montessori
- PBL
- Serving At-Risk

Possible components

- Values
- Student population
- Curriculum
- Instructional strategies
- Culture
- Big picture long term overarching goal!

Alignment in Application



Classroom

Administration

Board

Beliefs

Your Budget...

MISSION Alignment
The Educational Program captures the How

What is the purpose of public charter schools in South Carolina?

Section 59-40-20. This chapter is enacted to:

- (1) **improve student learning;**
- (2) **increase learning opportunities** for students;
- (3) encourage the **use of a variety of productive teaching methods;**
- (4) **establish new forms of accountability for schools;**
- (5) **create new professional opportunities for teachers,** including the opportunity to be responsible for the learning program at the school site;
- (6) **assist South Carolina in reaching academic excellence;** and
- (7) create new, innovative, and more flexible ways of educating children within the public school system, with the goal of **closing achievement gaps between low performing student groups and high performing student groups.**

<http://www.scstatehouse.gov/code/t59co40.php>

What is your
guiding
philosophy?

What does
the research
say about
your
approach to
learning?

- What Works Clearinghouse: ies.ed.gov/ncee/wwc/
- Eric: eric.ed.gov
- ASCD: ascd.org
- Charter School Resource Center:
<http://www.charterschoolcenter.org/>

Important Components

- Overview
- Guiding Philosophy
- Alignment to your mission
- Improved Student Achievement
- Learning Environment
- Research Base
- RTI: What you are going to do if students are not responding to your program

Innovation In Your Educational Program

What makes
you unique?

- Instructional practices?
- Targeting a specific population?
- Mixed age grouping?
- Students wear uniforms?
- Parent involvement?
- Extended learning?
- Year round school?
- Single gender?
- Looping with the same teacher?
- Blended learning?
- Behavior expectations?
- Personalized learning?
- Theme based instruction?
- Language immersion?

Important
and often
over looked

A one-page chart or graphic organizer illustrating how the proposed educational program's curriculum and instructional design support the mission of the school and increase student achievement.

How does your mission tie to your educational program? How is all of this going to increase student achievement?

From the Application Guide:

- An introduction to the educational program that includes an overview of the curriculum and instructional design, the guiding educational philosophy, how the educational program aligns to the mission of the school, and how the education program will improve student achievement.
- A one-page chart or graphic organizer illustrating how the proposed educational program's curriculum and instructional design support the mission of the school and increase student achievement
- Explain how the charter school will meet or exceed the academic performance standards and expectations, including how the school will ensure alignment with the academic standards adopted by the State Board of Education. A correlation or other documentation must be included or process identified to ensure that the school will provide an instructional program that meets or exceeds the academic standards.
- Explain how the instructional design, learning environment, class size and structure, curriculum, and teaching methods will enable each pupil to achieve these standards per 59-40-60 E(5).
- A description of how the educational program is research based and data driven including why the selected curriculum was chosen for the anticipated population of students
- The plan to address the needs of struggling learners through a Response to Intervention (RTI) or other research based child study process. Include a description of the proposed charter school's procedures for taking corrective action in the event that pupil performance falls below the achievement goals, including a timeline, responsible person(s), and staffing changes as appropriate.

Use Subheadings to Keep Organized and Use Similar Language to Make the Sections Easy to Find

Introduction

- An introduction to the educational program that includes an overview of the curriculum and instructional design
- **Educational Philosophy.** The guiding educational philosophy
- **Alignment to the Mission.** How the educational program aligns to the mission of the school
- **Student Achievement.** How the education program will improve student achievement.
- A one-page chart or graphic organizer illustrating how the proposed educational program's curriculum and instructional design support the mission of the school and increase student achievement – *USE This to tie your vision together and help visual learners understand what you are proposing.*

Meeting and Exceeding Academic Standards

- Explain *how* the charter school will meet or exceed the academic performance standards and expectations
- Include *how* the school will ensure alignment with the academic standards adopted by the State Board of Education. *Provide a process for this.*
- A correlation or other documentation must be included or *process identified* to ensure that the school will provide an instructional program that meets or exceeds the academic standards.
- Explain how the instructional design, learning environment, class size and structure, curriculum, and teaching methods will enable each pupil to achieve these standards per 59-40-60 E(5).

Research Supporting the Curriculum and Instructional Strategies.

- A description of how the educational program is research based and data driven including why the selected curriculum was chosen for the anticipated population of students

Supporting All Students

- The plan to address the needs of struggling learners through a Response to Intervention (RTI) or other research based child study process. Include a description of the proposed charter school's procedures for taking corrective action in the event that pupil performance falls below the achievement goals, including a timeline, responsible person(s), and staffing changes as appropriate.

For Certain Schools

If you are going to serve HS students:

- Include the method and courses to be offered for meeting or exceeding the South Carolina State High School Diploma requirements, if applicable

If you are going to have a virtual component:

- For virtual schools (complete only if the proposed charter school is a virtual or blended school)
- A timeline of how curriculum development will be completed and approved by the SCDE
- A description of how the school will comply with the 25 percent “real time” requirement
- A description of how much teacher interaction students will receive within the online instruction
- A description of the portal and how it works.

Include in the Appendices

- School Calendar and Daily Schedule for the Academic Year (must reflect a minimum of 180 instructional days per year and six hours of instructional time per day, or its equivalent weekly, in accordance with S.C. Code Ann. § 59-1-425)
- Virtual School List of Courses (if applicable)
- Supporting Documents for the described educational program
- A list of the teaching positions, grade(s), and content areas the teachers will instruct and the required qualifications/certifications

Goals and Objectives

Goals and Objectives from the Application Guide

- Goals that are **appropriate and manageable** and will provide evidence that the school is advancing its mission and meeting the purpose of 59-40-20 including closing achievement gaps. Goals should be "**SMART**" (specific, measurable, attainable, realistic of the school's mission, and time-based).
- **Measurable objectives** with benchmarks (or state how and when a baseline will be established)
- Some, but not all goals and objectives should utilize standardized test data that aligns with the state (Report Cards) and federal (ESEA flexibility) accountability systems. Goals and related objectives may include indicators for students served over multiple years to document growth and educational program outcomes.
- Strategies to meet the goals and objectives that reference the educational program section.
- A description of the **diagnostic, formative, and summative assessments** including state mandated assessments with baseline data gathering and details on the types of assessments
- A plan **to monitor progress** toward meeting the goals and objectives of the school and how the school will make modifications based on data including revising and redirecting professional development and instruction.
- An explanation of **data collection, analysis, and management**
- An explanation of how student assessment and progress will be **communicated** to parents, the sponsor, and the broader community
-

Goals and
Objectives:
Must be
SMART

Specific

Measurable

Attainable

Realistic

Time-Based

Get your baseline

- Use the last school report card for the students in your area.
- You need to know where the students are in their academic achievement before they enter your school. Then, you can construct the goals for the students when they reach your school.

Those goals
are broad..

Then you add HOW you are going to achieve those goals

- Students will receive what type of instruction
- What benchmarks will you put in place? Reach half of the goal by 5 years?
- Are there formative assessments that need to be done along the way?
- Who will be responsible?
- What resources will you need/be using?
- What are your annual objectives?

Examples

- At least 90% of students enrolled at the school for 3 or more years will score a minimum of proficient on their state administered assessment by the 2020-2021 school year.
- Each year, at least 95% of students will meet their individual annual growth goals in math each year as measured by (school designated formative assessment such as MAP- pick one).
- Each year, at least 80% of students in grades 3 to 9 will demonstrate increased leadership and communications skills as measured through authentic assessments and self assessments with school designed rubrics.

A word of caution

- Be careful: Don't say that students will gain 3% in proficiency each year over the course of the next 10 years. What happens if they start out at 85% already? If they add 3% per year over the next 10 years, then they will be at 115% in 10 years!
Can't be more than 100% proficient!

That's where the R comes in to play. Be realistic!

Statewide District has their own rubric for assessing Goals and Objectives.

See the link on our website to see their specific requirements.

Ready to Jump In?

Next steps for your charter committee.



What is innovation?

Innovation = Ideas + Execution

In the application define the your role as
an Educational Entrepreneurs

Letter of Intent

DEADLINE: Hoping to apply for 2017-18 Opening? On November 2, 2015 your Letter of Intent is due. Submit to your Sponsor and SCDE at least **90 days prior** to submitting an application.

2017-18 Charter School Application Documents

- All documents from SCDE are available:
<https://ed.sc.gov/districts-schools/school-choice-innovation/charter-schools-program/charter-school-application-information/>
- If you are applying for Sponsorship from the SC Public Charter School District please follow their directions on this page:
<http://www.sccharter.org/?DivisionID=20685>

<http://www.sccharterschools.org/charter-application-resources>

The screenshot shows the website for the Public Charter School Alliance of South Carolina. At the top, there is a navigation bar with tabs for HOME, NEWS & EVENTS, FIND A CHARTER, START A CHARTER, TRAINING & SUPPORT, JOB BOARD, RESOURCE CENTER, and ADVOCACY. Below the navigation bar is the organization's logo, which includes the text "Public Charter School Alliance of South Carolina" and "Schools for South Carolina's Future" next to a graphic of colorful dots. To the right of the logo is a "Member Login" button. Below the logo and navigation bar is a search bar with the placeholder text "Search our Articles..." and a "Search" button. The main content area features a section titled "Resources for Developing a Public Charter School" with a sub-section for "2017-18 Charter School Application Documents". This section contains the same deadline information as the text above. To the right of the main content is an "Announcements" sidebar with a "Free CharterStarter Basics Webinar" scheduled for October 8th at 4:00pm, with a "Register Today" link and a "First Friday Leaders Lunch" announcement below it.

What are our Next Steps? Things to do

- ✓ Figure out the WHY through research
- ✓ One pager on your school
- ✓ Name the school
- ✓ Draft a Mission – do not chisel it in stone
- ✓ Submit a Letter of Intent to Sponsor 90 days prior to submitting application. Copy to SCDE.
- ✓ Build your team
- ✓ Start writing

Start on One Pager

- Vision – almost mission, but do not chisel that in granite yet
- Articulate the WHY
- Student population – grades to be served
- Focus of the School
- Need/Solution
- Dates for community meetings
- Email and place to go for more info
- List of community members involved

Conference Registration

15th Annual Charter Conference

Nov 17-18

Columbia, SC



Please contact Jennifer.Gnann@SCCharterSchools.org
for Scholarship Information.

Questions?



Resources for your CharterStarter needs:
<http://www.sccharterschools.org/charter-application-resources>

Contact information:
Jennifer Gnann
Director of PCSASC New School Development Incubator
Public Charter School Alliance of South Carolina
Email: Jennifer.Gnann@SCCharterSchools.org

Phone: [843-297-5004](tel:843-297-5004)