

Public Charter School Alliance of South Carolina

Schools for South Carolina's Future



18th Annual Public Charter School Conference Charleston, South Carolina – November 27-29, 2018

The 18th Annual Charter Conference in South Carolina will be our largest yet with nearly 450 participants including school leaders, board members, and faculty from over 75 existing schools, new schools approved for the 2019 school year, and planning groups for 2020. Your sponsorship at the highest levels assists in supporting the scholarships of the planning groups and the successful development of new schools. We are currently registering Conference Sponsors and Exhibitors. The sponsorship opportunities are as follows:

- ❖ **Platinum Title Sponsorship \$10,000** Conference registration for 6 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsor of leadership reception or other significant conference feature*. Internet access. This level is also recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Conference registration for 4 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsor luncheon or other significant conference feature*. Internet access. This level is also recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for 3 people, full page ad in program, one 6 ft. skirted tables in vendor area, internet access, sponsor breakfast or other conference feature*. This level is also recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Conference registration for 2 people, 1/2 page ad in program, one 6 ft. skirted table in vendor area and sponsor breakfast or other conference feature*. This level is also recognized for sponsoring 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Conference registration for 2 people, 1/4 page ad in program, one 6 ft. skirted table in vendor area, internet access, shared sponsor of snack break or other event.
- ❖ **Exhibitor (non-sponsor level): \$595.00 for Business Partners/\$695 for Non-Partners** Conference registration for 1 person, internet access, and 6 ft skirted table.



Conference Program Advertising

Full Page Ad: \$500.00 7.5" x 10"

Half Page Ad: \$250.00 7.5" x 4.8"

Quarter Page Ad: \$175.00 3.6" x 4.8"

Flyers or Promotional Items Placed in Tote Bags \$250.00 or Free for Business Partners (These will be distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 500 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc...)

*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, internet sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

For Sponsorship Opportunities Please Contact:

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