

## 2021 Sponsorship Opportunities

**21st Annual Charter Schools Conference**  
**November 29-December 1, 2021**  
**Marriott Charleston, Charleston, South Carolina**



For 20 years, the Annual Charter Conference is the largest gathering of charter school leaders in South Carolina. It is *the destination* for quality training and professional development for our 16 local and state authorizers and 88 charter schools. Your sponsorship at the highest levels helps support scholarships for planning groups and the successful development of new schools. We are currently registering Conference Sponsors and Exhibitors. The sponsorship opportunities are as follows:

- ❖ **Platinum: \$10,000** Conference registration for 6 people, full-page ad in program (preferred locations – first come, first serve), one or two 6 ft. skirted tables in the vendor area (choice of location– first come, first serve), sponsor of leadership reception or other significant conference feature\*. This level is recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Conference registration for 4 people, full-page ad in program (preferred locations – first come, first serve), one or two 6 ft. skirted tables in the vendor area (choice of location– first come, first serve), sponsor luncheon or other significant conference feature\*. This level is recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for 3 people, full-page ad in program, one 6 ft. skirted tables in the vendor area, sponsor breakfast, or other conference feature\*. This level is recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Conference registration for 2 people, 1/2 page ad in program, one 6 ft. skirted table in the vendor area, and sponsor breakfast or other conference feature\*. This level is recognized for supporting 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Conference registration for 2 people, 1/4 page ad in program, one 6 ft. skirted table in the vendor area, and shared sponsor of snack break or other events.
- ❖ **Exhibitor (non-sponsor level): \$649.00 for Business and Corporate Partners/\$795 for Non-Partners** Conference registration for 1 person, including all event meals, and 6 ft. skirted table.



### **Conference Program Advertising**

Full Page Ad: \$500.00 7.5" x 10"  
Half Page Ad: \$250.00 7.5" x 4.8"  
Quarter Page Ad: \$175.00 3.6" x 4.8"

**Flyers or Promotional Items Placed in Tote Bags** \$250.00 or Free for Business/Corporate Partners (These are distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 450 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc.)

\*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, internet sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

**For Sponsorship Opportunities Please Contact:**  
**Carol Aust, Executive Director**

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