

2021 Sponsorship Opportunities

Public Charter School Alliance
of South Carolina

Schools for South Carolina's Future



2021 Leadership Summit – Celebrating Charter Schools

Coming Spring 2021

We bring charter school pioneers from across the state to the intersection of policy and practice during our annual Leadership Summit. During this time we focus on public charter schools' role in strengthening South Carolina's future. National and state panels will discuss public policy issues, the link between K-12 educational outcomes and workforce development, and how public charter schools drive academic excellence. The Summit provides a legislative reception and opportunities to connect with lawmakers and state leaders. The event will be in late spring. Specific dates will be announced as soon as possible as we remain flexible as public health conditions fluctuate.



The sponsorship levels include:

❖ **Student Champion \$5,000 and above**

Includes prominent logo placement on printed/digital materials, special thanks during select meals or legislative reception, and conference registration for four individuals. This level will be recognized for providing scholarships for 5 participants (new schools, teachers, or parents).

❖ **Superintendent \$2,500**

Includes logo placement on printed/digital materials and promotions, special thanks during select meals or breaks with conference registration for 3 participants. This level will also be recognized for providing scholarships for 3 participants (new schools, teachers, or parents).

❖ **Principal \$1,250**

Includes logo placement on printed/digital materials and promotions, special thanks during breaks with conference registration for two individuals. This level will also be recognized for providing one scholarship (new schools, teachers, or parents).

❖ **Teacher \$750**

Includes logo on printed/digital materials and promotions with conference registration for one.

Other Sponsorship Opportunities:

"SC Charter Chatter" Podcast Sponsor

\$500 per episode (one per episode)

The Alliance podcast reaches charter leaders everywhere. Sponsorship includes pre and post-show ads with added sponsor mentions during the show.

E-Newsletter Sponsor

\$750 per month (one per month)

The Alliance monthly e-newsletter goes out to 3,000 charter school decision-makers and stakeholders a month.

Regional Roundtable Meetings

Sponsorship levels: \$500 - \$2000

Sponsorship of breakfast or lunch for our quarterly regional meetings with school leadership.

● **Quarter Sponsor \$2000**

Sponsorship of meetings across the state within one quarter.

● **Region Sponsor \$500**

Sponsorship of one meeting within one region of the state.

Summer Leaders Meeting

Sponsorship levels: \$1000 - \$2500

Annual school leaders meeting before schools begin.

**21st Annual South Carolina
Charter Schools Conference**
Coming Fall 2021

For 20 years, the Annual Charter Conference is the largest gathering of charter school leaders in South Carolina. It is *the destination* for quality training and professional development for our 16 local and state authorizers and 81 charter schools. Your sponsorship at the highest levels helps support scholarships for planning groups and the successful development of new schools. We are currently registering Conference Sponsors and Exhibitors. The sponsorship opportunities are as follows:

- ❖ **Platinum: \$10,000** Includes conference registration for 6 people, prominent placement on printed/digital materials (preferred locations – first come, first serve), up to 2 choice locations in vendor area (first come, first serve), 2022 SC Charter Schools Calendar Sponsor (distributed to schools, legislators, community members), leadership reception or other significant conference feature sponsor*. This level is recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Includes conference registration for 4 people, prominent placement on printed/digital materials (first come, first serve), up to 2 choice locations in vendor area (first come, first serve), placement in 2022 SC Charter Schools Calendar, luncheon sponsor, or other significant conference feature*, recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Includes conference registration for 3 people, logo placement on printed/digital materials, one vendor area set-up, placement in 2022 SC Charter Schools Calendar, sponsor breakfast, or other conference feature*. This level is recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Includes conference registration for 2 people, logo placement on printed/digital materials, one vendor area set-up, and sponsor breakfast or other conference feature*. This level is recognized for supporting 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Includes conference registration for 2 people, logo placement on printed/digital material, one vendor area set-up, and shared sponsor of snack break or other events.
- ❖ **Exhibitor (non-sponsor level): \$649.00 for Business and Corporate Partners/\$795 for Non-Partners**
Conference registration for 1 person, including all event meals, and one vendor area set-up.



2022 SC Charter Schools Calendar

Provided to all conference attendees, state lawmakers, and community partners. Sponsorship for calendar included at the Platinum level. Platinum, Diamond, and Gold logo included throughout the calendar.

Flyers or Promotional Items Placed in Tote Bags \$250.00 or Free for Business/Corporate Partners (These are distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 450 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc.)

*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, wi-fi sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

**For Sponsorship Opportunities Please Contact:
Joe Bowers, Director of Operations**

Email: joe.bowers@SCCharterSchools.org | Phone: 843-297-5004 | www.SCCharterSchools.org