

## **2023 Sponsorship Opportunities**

### **2023 Leadership Summit – Celebrating Charter Schools**

**March 28-29 - Hilton Columbia Center, Columbia, SC**

**(924 Senate St.)**

Public Charter School Alliance  
of South Carolina

Schools for South Carolina's Future



We bring charter school peers across the state to the intersection of policy and practice during our annual Leadership Summit. We focus on public charter schools' role in strengthening education in South Carolina. National and state panels will discuss public policy issues, the link between K-12 educational outcomes and workforce development, and how charter schools drive academic excellence. In addition, the Summit provides a legislative reception and opportunities to connect with lawmakers and state leaders.



The sponsorship levels include:

#### **❖ Student Champion \$5,000 and above**

Includes prominent logo placement on all printed materials and digital promotions, special thanks during select meals or legislative reception, and four conference registration. This level will be recognized for providing scholarships for five participants (new schools, teachers, or parents).

#### **❖ Superintendent \$2,500**

Includes logo placement on all printed materials and digital promotions, special thanks during select meals or breaks, and conference registration for three participants. This level will also be recognized for providing scholarships to three participants (new schools, teachers, or parents).

#### **❖ Principal \$1,500**

Includes logo placement on all printed materials and digital promotions and two conference registration. This level will also be recognized for providing one scholarship (new schools, teachers, or parents).

#### **❖ Teacher \$1,000**

Includes logo on printed materials and digital promotions with conference registration for one.

### **Other Sponsorship Opportunities:**

**"SC Charter Chatter" Podcast Sponsor** - \$250 per episode

The Alliance podcast reaches charter leaders everywhere. Sponsorship includes pre and post-show ads with added sponsor mentions during the show.

**Newsletter Sponsor** - \$500 per month (one per month)

The Alliance monthly newsletter reaches 2,000 charter school decision-makers and stakeholders.

**Regional Roundtable Meetings**- Sponsorship levels: \$500 - \$1000

Sponsorship of breakfast or lunch for our bi-annual regional meetings with school leadership.

- **Half-year Sponsor \$1000**

Sponsorship of meetings across the state.

- **Region Sponsor \$500**

Sponsorship of one meeting within one region of the state.

## **2023 Sponsorship Opportunities**

### **23rd Annual S.C. Charter Schools Conference**

**Late Fall | Location TBA**

Public Charter School Alliance  
of South Carolina  
Schools for South Carolina's Future



For more than 20 years, the Annual S.C. Charter Conference delivers quality training, professional development, and networking opportunities. Join the nearly 100 schools, local and state authorizers, newly approved planning groups, and state and national charter leaders. Your sponsorship at the highest levels helps support scholarships for planning groups and the successful development of new schools.

- ❖ **Platinum: \$10,000:** Conference registration for six people, including all events and meals, company profile and logo on the conference app, ELITE exhibitor table location (six ft. skirted table) in the vendor area, sponsor of leadership reception or other significant conference feature\*, logo on screen at General Session, Closing Session, and displayed during welcoming reception. This level is recognized for sponsoring ten scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000:** Conference registration for four people, including all events and meals, company profile and logo on the conference app, SELECT exhibitor table location (six ft. skirted table) in the vendor area, sponsor luncheon, or other significant conference feature\*, logo on screen at General Session, Closing Session, and displayed during second night reception. This level is recognized for sponsoring five scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for three people, including all events and meals, company profile and logo on the conference app, SELECT exhibitor table location (six ft. skirted table) in the vendor area, sponsor luncheon, or other significant conference feature\*, logo on screen at General Session and Closing Session. This level is recognized for sponsoring four scholarships to charter school planning groups.
- ❖ **Silver: \$2,500** Conference registration for two people, including all event meals, company profile, and logo on the conference app, PREFERRED exhibitor table location (six ft. skirted table) in the vendor area, sponsor luncheon, or other significant conference feature\*. This level is recognized for sponsoring two scholarships to charter school planning groups.
- ❖ **Bronze: \$1,500** Conference registration for two people, including all events and meals, company profile and logo on the conference app, PREFERRED exhibitor table location (six ft. skirted table) in the vendor area, and shared sponsor of snack break or other events.
- ❖ **Exhibitor (non-sponsor): \$850.00 for Business and Corporate Partners (\$1,000 for Non-Partners)**  
Conference registration for one person, including all events and meals, GENERAL exhibitor table location (six ft. skirted table) in the vendor area.

#### **Other Conference Opportunities:**

Bag Sponsor, A/V Sponsor, Lanyard Sponsor, WiFi Sponsor

**Flyers or Promotional Items Placed in Tote Bags:** \$250.00 or Free for Business/Corporate Partners (These are distributed to all conference attendees in their Conference Tote Bag. No catalogs. Please provide 450 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc.)

**For Sponsorship Opportunities, Please Contact: Kevin Mason, Executive Director**  
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