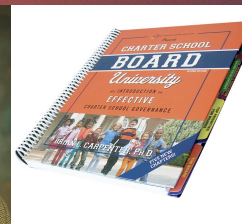


## Dr. Brian L. Carpenter's Seven Pillars of Successful Charter School Board Governance™

Public Charter School Alliance  
of South Carolina



He's been called "the foremost authority on charter school governance in the country." Members of Public Charter School Alliance of South Carolina now have an opportunity to participate in two days of training and receive individualized school guidance at a significant savings with author and speaker, Dr. Brian L. Carpenter.

*Exceptionally informative. Fabulous.  
Thought provoking. Energetic. Best in class.*



Brian presenting to a packed audience at the National Alliance for Public Charter Schools in Washington, DC in June 2009

If you've ever participated in a seminar or workshop conducted by nationally renowned charter school expert **Dr. Brian Carpenter**, you already know why those are just a few of the adjectives that have been used

to describe his presentations. By combining irreverent humor with straight talk on board performance, he continuously draws board members and school leaders to his seminars, publications, and consulting. The Public Charter School Alliance of South Carolina has teamed up with Brian to offer you this unique training opportunity:

*Alliance member boards and school leaders can participate in two days of training on Saturday, December 1st, 2012 and Monday, April 22nd, 2013 and receive four hours of individualized personal guidance from Dr. Carpenter.*

### Why Board Training is Crucial to the Success of Charter Schools

Governance is a form of leadership that requires board members to understand specific requirements and processes unique to exercising *group authority over a school*. Because a charter school operates under performance contract, charter school board members must excel at these or potentially face the revocation or non-renewal of their charter. And since the charter is time-limited, *unlike conventional not-for-profit organizations*, charter school board members have a narrowly defined window to get governance right. In short order then, **every** charter school board that intends to plan for its success must begin mastering what Dr. Carpenter calls "the seven pillars of successful charter school board governance:"



- 1. The board's purpose**
- 2. The board's accountability & authority**
- 3. The board's own procedures**
- 4. The board's policies**
- 5. The board's focus**
- 6. The board's self-development & assessment**
- 7. The board's annual strategic calendar**

**This training event emphasizes the practical application of these seven pillars *and more*.**

## Seven Benefits of Participating

By participating in this board development *package*, you'll gain much more than simply learning about the roles, responsibilities, and performance requirements of charter school boards and school leaders. Participating schools will also:

- ✓ Have ample opportunities to have your board-related questions answered by movement thought leader
- ✓ Take *actual content* (e.g., key sample policies) back to your board for immediate implementation
- ✓ Receive four hours of individualized teleconference consultation from Dr. Carpenter in between the two seminar dates as you work to apply the seminar's materials and principles to your school
- ✓ Begin drafting your school's board annual strategic calendar (used to systemize board oversight)
- ✓ Conduct an informed board self-assessment based on *objective criteria*
- ✓ Receive an autographed copy of Dr. Carpenter's book, *Charter School Board University*
- ✓ Receive a hand-signed certificate of participation for *anyone* that participates in both seminars

## Who Should Participate?

This training/consulting package is ideal for board members and school leaders of operational charter schools and soon-to-be operational schools.

## How Much Will It Cost Your School to Participate?

As a benefit to its member schools, The Public Charter School Alliance of South Carolina has secured a special seminar rate of \$2,500 if paid on or before Oct 1st--*only one-third of what it costs an individual school to engage Dr. Carpenter for a two-day seminar.*

## Register Now!

Register online at [www.sccharterschools.org](http://www.sccharterschools.org) by Oct 1st and receive a \$500 discount off the Nov 2nd and after price. We accept checks and credit cards. Invoicing upon registration as requested. Call 1-800-691-7133 for further information. We accept checks, money orders, and credit cards. Pricing discounts are based on the date your school has *paid*:

- On or before Oct 1st -- \$2,500
- On or before Nov 1st-- \$2,750
- Nov 2nd and after -- \$3,000

## Terms

Our alliance's ability to price this event so affordably is based on a number of variables that we cannot change beyond a certain date, therefore, your registration will be regarded as commitment to attend. Fees will not be refunded.



Alaskan charter school board members and school leaders listening attentively to Dr. Carpenter in Anchorage in 2011.